

# *Reframe* **TO THRIVE!**

Everything you need to Move Forward  
when the Going gets Tough

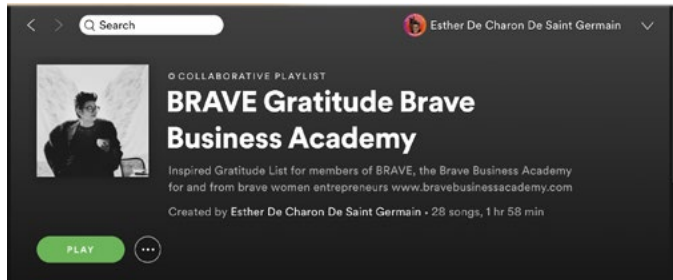


**BRAVE BUSINESS ACADEMY**

# REFRAME TO THRIVE!

Everything you need to Move Forward when the Going gets Tough

**How to Flip your Words, Actions, and Thoughts  
and Completely Change your Mindset.**

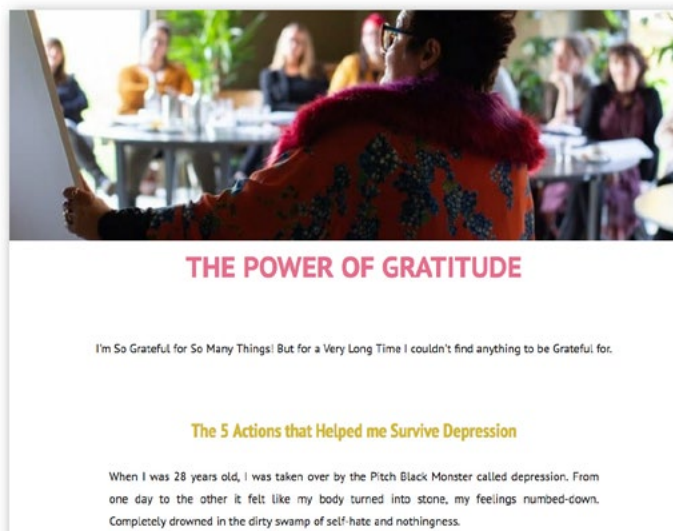


Inspired Gratitude List for members of BRAVE, the Brave Business Academy for and from brave women entrepreneurs

**Inspire gratitude**



**Solfeggio Healing  
Frequencies**



**The Power  
of Gratitude**

## WHY SELF-LOVE IS THE BASIS OF YOUR BUSINESS

### And why The Dalai Lama didn't understand self-hate

Did I ever shared with you what HH Dalai Lama said when someone told him that people in the West often feel unhappy?

Let me share it with you, because it's such an important story.

At a meeting in India a friend of His Holiness explained that people in the West are often not satisfied with their lives. And that the level of unhappiness was often not connected with the amount of money or possessions they had. In fact, she told the Dalai Lama, people could be quite well off - *compared to people in other countries* - and still feel deeply miserable.

**Why Self-love  
is the Foundation  
of your Business**

*Esther de Charon de Saint Germain*

ABOUT / WHO'S ESTHER / BRAVE! SUPPORT / BOOKS / FREE / READ / PRAISE



HOW TO KICK-START YOUR MONEY FLOW

**How to Kickstart  
your Moneyflow  
with ONE Word**

*Esther de Charon de Saint Germain*

ABOUT / WHO'S ESTHER / BRAVE! SUPPORT / BOOKS / FREE / READ / PRAISE

**Is your business fueled by love or fear?**

Here's a question for you: *Is your business fueled by love or fear?*

How to find out? Here are some examples:

You promote your new program

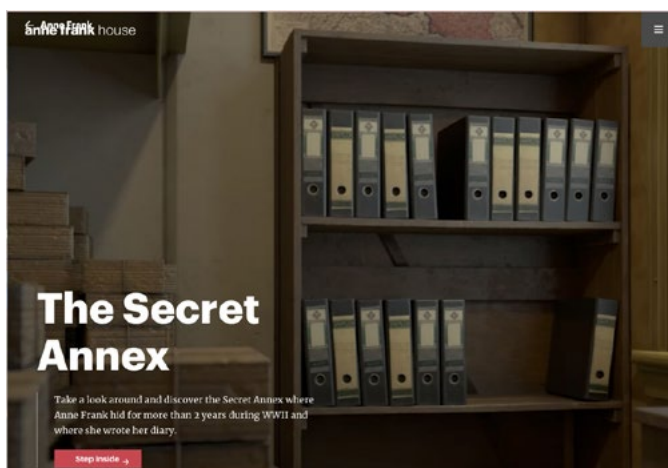
**Is your Business  
Fueled by  
Fear or Love**



**How to go from  
'No Way' to 'Yes'  
in 5 Steps**



**One Voice can Change  
a Nation Fired Up!  
Ready to Go!**



**Anne Franks Attic**



**Step Inside the Circle**

# The Fastest Way to Take your Beautiful Business Online.

## What you need

- **Zoom, Ecamm or Skype**
- **A Facebook group** that SOLVES One clear Desire/Need + Have questions ready for people you invite.
- **An email provider like Mailchimp**
- **Have an email list?** Invite them via your provider
- **No email list?** Ask people to leave their email (in the FB questions) so that you can send them your amazing Freebie
- **Your group is the answer to One Need** (make it small)
- **Be the BEST HOST EVER**

When you invite people, make it personal (don't just invite a gazillion people)



## - Make your course IN Facebook Units

MAKE IT EASY! VS TAKING THE LONG ROAD

## DO YOU HAVE A COMMUNITY?

**We offer an amazing community.**

**This is what our members say and we would love to have**

 **Silke Harvey**  
April 5 at 1:34 PM

Here's my testimonial:

Being in the Brave Business Academy has been wonderful and exciting. It has helped me so much to get my offline business online and has taught me so much!

I never realised what type of entrepreneur I was until I took the quiz. Now I realise I'm a mix between Mission Superstar and Focus Queen. The workbooks for these types have so much valuable content that has already helped me to identify my business needs better.

Since implementing what I've learnt from this, I've now managed to organise my first online retreat in collaboration with another wellness coach. This is a huge step for me as I'm so used to working in real-life workshops and classes!


Other members who are also in the wellbeing sector showed me that this type of online work is entirely doable by holding their own events. They also gave me the confidence to try it for myself. There is so much to learn from one another!


I'm so happy that I've joined this great community as I never feel alone any more in my business. Where I'm lacking support from my own friends and family, Esther and these lovely ladies all give me unlimited and unconditional mental and practical support. It's changed my way of thinking about business altogether and makes me want to go out there and do my stuff!


I truly believe that if you want to make a real go of your online business and feel supported at the same time, that there's no better community for you. I've been in many business groups. None focus on love and support the way Esther does. And that makes all the difference if you're an entrepreneur with heart!

 **Tineke Blokzijl** Where to start when I want to tell you why you should join Esther's Brave Business Academy? First and foremost, I absolutely do need to begin with Esther's energy. Through how she is her wonderfully weird (entrepreneurial and creative) self I got to relax about not fitting in, about not being able to build my business on the beaten tracks. I already knew that I would have to go about this in my own scenic route, but it is so great to see, hear and feel that there are so many likeminded women, who are brave enough to own their weirdness. Joining the Academy is a deep dive into discovering your own path, and the very best thing is that you don't have to do it alone - Esther & her awesome team have your back, and it is great to have a community of entrepreneurs where you can ask for help and who YOU can help as well. The academy is jam packed with awesome courses and even more will be added along the way. So, do yourself a favour and join me in the academy NOW ❤️

 **Marjolein Doesburg-van Kleffens** Esther made me see that I don't need to be a very extroverted salesy person to become a successful entrepreneur. She made me discover that it's not necessarily about products or coaching. I can start a movement! That realisation made me cry and made me feel connected to my true inner being. And really, anyone who feels inside an urge you can't explain nor deny, you definitely should join the Brave Business Academy. You will find yourself amongst amazing supportive women, you're immersed in a lot of very personal authentic tips and support to lead and grow your business with confidence and braveness. There's no one else who does this the way Esther and her amazing team do this. ✨

 **Marenthe Otten** 1. That there are specific types and that every type has superpowers and also pitfalls. Now I understand my actions, doubts and powers so much better.  
2. Still working on that. Things are landing and not concrete yet. But I think my perspective is changing  
3. I love the community, strong intelligent sensitive women.  
... See More

 **Glenny Sijlbing** I always got back on track after an mastmind with Esther. I have learned so much. She uplift my spirits and my confidence. Thank you Esther!

 **Annelies van Rijckevorsel** Before I joined the academy I was flying from one business idea to the other. Thanks to the amazing content I got full clarity on how I want to serve the world and in what way. I found out about my uniqueness and that alone is worth the investment. The questions are super clear and lead you to beautiful unexpected and heart warming answers what moved me to tears. The moment I found out I am a mission superstar changed everything as well. Deep down I always knew I wanted to have an impact, but I actually never dared to show up on Social Media. Esther encouraged me to do so. I show up now every day and have posted more pictures of me than in whole my life. You feel supported, comforted and most important you get taught to be imperfect to become perfect. You get full support and you feel safe. Beside sharing successes there is also room to share your failures and lessons. When you want to get the most of your unique power, when you want to get more clarity and focus in your business, when you want to get more clients, impact and revenue I wholeheartedly recommend this amazing academy and community. A business is not build overnight, but you can speed it up by joining! ⭐⭐⭐⭐⭐





**Kristin Engel**

Esther showed me that it could be much easier to connect to your soul clients than you every thought before. The secret key is really to be brave and „the real you“. And Esther will show you how to do that. I feel much more confident about my business and myself since I am working with her and it makes so much fun to concentrate on that things you really love in business. If you want to have that too go on with Esther!



**Eva Jamniková** I am grateful for the great realization that I am a vision dreamer. The description of my personality helped me to understand, where are my weaknesses and where I am unique. It strengthened my self-confidence because I was no longer comparing myself to others. Under her leadership, I feel like someone special and I have strong feeling that I will grow with her a lot.



**Sandra van der Hooft** Since I joined the academy I have developed enormously on a personal and business level. Esther shows you that these two things go together. She can touch you deeply and hold up a mirror to you. Despite the struggle, I have not stopped because of Esther. She makes you keep confident. I have sold my first online course. This is amazing, it only can grow now. The support you experience in the group of women who all have the same goal is so valuable. You can ask anything, there is always someone who can support you. And there is the accountability group! If you need to take steps and experience support in this, then this alone is so valuable. Esther and her team are Amazing. They think along, give sincere advice and are full of love. You don't have to do it alone, join The Brave Business Academy and you will take steps, find support and be seen. There is one way to find out. JOIN!



**Amy Lindner-Lesser** I love the Brave Business Academy because it is so different from all the other business groups for female entrepreneurs worldwide! Esther De Charon De Saint Germain has developed a program which gets your basic business personality and then works with you to build your business around you; helping you to brand uniquely, boldly, and confidently! A breath of fresh air in an otherwise stuffy world!



**Aurélie MaHi**

Hi, i am Aurelie and Brave Sista;) I am amazed by the program and kind and supportive energy you have in the Brave Community. It's really a heart centered community of brave multi passionate women. I learned so much about myself in business and pivoted my business to finally find my zone of genius that was there already for years. And the magic is I have the full confidence to start this new business from scratch. I am in the right path and fulfilling my soul purpose while being part of the Brave family. I really loved the entrepreneur type. I recognized myself as a visionary entrepreneur and received the guidance on how to manage my business with more efficiency, taking the right actions and not only having ideas that stat ideas. This is much more than another private group. If you are a multi passionate woman with a big heart who wants to get more ease in her mission, you would definitely love this program.

Aurelie - yoga business with heart and soul



**Deana Morris** The Brave Academy is such a nurturing space for women ready to hold each other up as they step up themselves. Esther's leadership is supportive, insightful and powerfully taps our abilities to grow beyond our own expectations of what's possible. The community she attracts are focused on giving and supporting each other, not withholding from each other. Not competing with each other. We grow together. Thank you **Esther**



**Fatima Tajic** I've learned so far that I have a hidden "Local Hero" in me and started to plan in this direction. I feel that I can be myself here, and that everyone is truly interested in helping and supporting. Every female entrepreneur should join Esther's Academy, because of the wonderful and insightful content and the honest support that you'll get.



**Ingrid Dach** The content of the Academy and Esthers approach to branding and business is something really unique I have never seen before.

Esther is showing me every day that the best thing I can do for my brand is just to be myself – and my followers love it! I am excited about Esther's concept saying that the basis of a successful business is not only my brand, but also my energy, my self-love and "the real me". It perfectly makes sense to me that in this way I will attract my "soul clients" and make a true relationship with them.

Esther's business persona quiz was a real eye-opener for me – when I read the results I couldn't believe my eyes because they described me so well!! I am the Focus Queen and I definitely feel that I should invest more time and energy into planning and be more loving to myself exactly as Esther is suggesting.

I love the tech section in the Academy with a comprehensive guide to tools that are useful for entrepreneurs. And the opportunity to ask Esther any question during the live sessions and in the group is just priceless! I am happy to have such a supportive and loving community around me and I look forward to continue in the Academy with Esther.

Like · Reply · 4m



**Jenne Ragazzo-Chase** With Esther's loving soulful guidance I have come to realise that I can become and BE the "Focus Queen". And that even being unique, vulnerable and an introvert has its advantages. Being in alignment with my own motives and values and slowly but surely overcoming all obstacles to being the best version of me for my business. The magic of the community, the connection, daily support makes this the place to be. Supported on all levels.

Like · Reply · 4h



**Misty Harris** The Brave Business Academy is a unique space where you can find out who you truly are and what makes you wonderful.

The support from members and **Esther De Charon De Saint Germain** herself is so real and uplifting that you will stay close far beyond business. I am encouraged to go further and open my wings in my new business pivot! Imagine a group of friends whom you can call on day or night because they are all around the world and in different time zones! That is what you get with the Academy. These ladies are your go-to tribe of sisters and I can't imagine a better way to make friends and grow myself and my business!



**Doreen Gail** I've always felt like there was something wrong with me, because I tend to do/feel/see things differently than others. This hit me hardest when starting my business, as I felt like I had to do things in a certain way, that didn't feel wholly aligned with who I am. Esther helped me realize I can be my wonderfully quirky self and have a successful business – it doesn't have to be one or the other. This shift in perspective has helped me push forward in spite of my fears. With Esther's support and guidance I feel seen, understood, and celebrated because of who I am and the unique brand of magic I bring to the world. Her wisdom, insights, and the positive support, encouragement, and love she showers on everyone in her community is a blessing for the world.



**Alina Barna** Here it is: What is really important for me and how Esther helped me with a lot to accomplish - is actually moving from planning stage to implementing in a soft and natural way. She helped me with the mindset, making me realise once again that only through self-love and acceptance you can do great things for yourself and for others. The launching of my photography course this spring is out there partly thanks to her, and I am so grateful for her advice. Her soulful approach to all the "earthy" tasks is unique and I am really thankful I got to work with her!

**Christina Pählman** Esther is one of kind. The way she's supporting your business-building is liberating. You don't have to adjust or style yourself to be something different than you are. She is great in guiding you to become more of yourself, more authentic. She has a sixth sense finding your skills and business opportunity. The community in Brave is fantastic, supportive and fun. It's a lot easier to move forward in business when connected to Esther and her team.

**Sigrún Halla Ásgeirsdóttir** Here is my testimonial: Esther has a way of getting you engaged and in love with your business, in a great and colorful way. Her way makes you at the same time feel special and not at all alone. You feel that you are not alone with what you previously assumed to be flaws and you can work with those, as well as your strengths, in order to build up your very special and healthy business. She will help develop you and your business in a way you probably didn't think possible.

**Susanne Höhne** Thank you so much for the Brave Academy. I love the spirit in this great group and the love we give each other. There is some great content to find in the Brave Business Academy Area. You just do the test and follow the guidelines and you reach some amazing results:

My biggest insight: I am not alone. Many entrepreneurs struggle with similar issues and I can solve it with the help of someone who went through it and have a clear view from outside the box.

I did the test and found out that I am a great mix between local hero and visionary dreamer. I implemented the tips for this business types and it worked great. So I did my first outsourcing projects to concentrate more on marketing than creating new stuff (which I love to do all the time) and Voilà: Immediately I reached more sells than ever before. Yeah!

Also I had some mindset shifts - I can live with love and abundance right now ❤️ every single moment of my life.

I love the spirit of this group - I can reach out with all my questions and find support. That is why I recommend Esther's program to every entrepreneur who loves to get some good and wonderful support.

By the way I am also in the mastermind group of Esther - where I can reach out and get personally advice in a smaller group - which is a super great help.

**Lauren Scalf** "Esther lights up my soul. She is like the friend that is always there to give you a warm hug and a dash of brilliance whenever you need it. Being a part of the Brave Business Academy has given me permission to show up as ME in my business - unapologetically! Being able to learn my archetype has been so beneficial for me. It's given me clarity and helps me understand how I should best approach everything in my business. It also has helped me not be so hard on myself because now I understand why I do things the way I do - so now it's my business super power! I am so grateful to Esther and her support and magical approach to helping you show up with your unique light in your business!"

# Join The Brave Business Academy



Become a BRAVE Founding member and pay \$47.-/month instead of \$97.-/ month **Save Big Time!**

**Only until April 20, 2020  
midnight CET**

**Join the Brave  
Business Academy  
for \$47.- / Month**